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MUHAMMAD HAKEEM

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Media Artist / Web Developer

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SUMMARY

Passionate and experienced Product Designer with a proven track record in creating user-centric designs that impact users globally. Skilled in UI/UX design, branding, and multimedia content creation with a strong focus on usability, accessibility, and web standards. Adept at working in multi-disciplinary environments, collaborating with visual designers, UX designers, and engineers to bring web projects to life. Committed to continuous learning and improvement, and highly engaged with the latest design research and innovation.

EDUCATION

Malcolm X Community College

Associates in Computer Science
2023 - 2025

GRCC / University of Phoenix

Bachelors in Business / Music Management
2002 - 2005

SKILLS

- UI/UX Design
- Branding and Visual Identities
- Web Development
- Typography, Color, and Layout
- Usability and Accessibility

- Media Content Creation
- Graphic Design
- Photography
- Videography
- Drone & Aerial Imaging

CERTIFICATIONS

- 3.8 GPA Web development Certification (CCC)
- Google Cybersecurity (Coursera)
- CompTIA Certification
- CDL-A with Air Brakes Certification

PROFESSIONAL EXPERIENCE

Integrated Digital Marketing & Web Development

Spatial Partizan Live Stream | 2021-2023

- Developed a distinct brand identity for an online streaming personality.
- Designed and maintained a visually appealing and user-friendly web presence.
- Created and managed advertising campaigns to increase visibility and reach a broader audience.

Digital Marketing & Apparel Design

Intyce Tees LLC | 2019 - 2023

- Developed a distinct and impactful brand identity for a contemporary urban apparel company.
- Designed user-friendly websites and unique apparel that resonated with the target audience.
- Executed strategic social media campaigns to boost brand visibility and engagement.
- Created product content in the form of photography, video and graphics for marketing campaigns.

Commercial Truck Driver

MTS | 2017 - 2019

- Operated commercial semi-trucks and trailers for efficient and safe goods transportation.
- Ensured compliance with transportation regulations and maintained accurate logs.
- Conducted vehicle inspections and coordinated with dispatchers for timely deliveries.

EXTENDED EXPERIENCES

2023 - Present

Intyce Media | Cicero Ill

Freelance Web Development

- Web Development, UX/UI design, and network architecture.
- Webmaster in server and website support roles, ensuring secure, reliable, and high-performing web environments.

2019 - Present

Intyce Media | Cicero IL

Freelance Photography & Video

- Operating professional photography, videography and aerial imaging equipment to capture and edit stunning media for web and print.
- Designed an effective content management system for hi res photo video, adobe editing files, display and print images.

2019 - 2023

Intycetees.com | Grand Rapids MI

Apparel Design

- Developed a distinct and impactful brand identity for a contemporary urban apparel company.
- Designed user-friendly websites and unique apparel.
- Executed strategic social media campaigns to boost brand visibility and engagement.

2020 - 2023

Blauha.us | Grand Rapids MI

Apparel Design

- Developed a distinctive brand identity and maintained social media.
- Created innovative apparel designs merging contemporary fashion with Islamic principles.
- Crafted and implemented strategic advertising campaigns across multiple platforms.

2021 - 2022

Spatial Partizan | Web Stream

Monetizing Manager

- Developed a distinct brand identity for an online streaming personality.
- Designed and maintained a visually appealing and user-friendly web presence.
- Created and managed advertising campaigns to increase visibility and reach a broader audience.

2022 - 2023

Space Juicy | Web Stream

Monetizing Manager

- Developed a vibrant brand identity for a joint gamer streaming initiative.
- Designed an engaging and user-friendly website and cutting-edge apparel.
- Executed strategic social media campaigns to boost online presence and engagement.

2020 - 2022

The Rock'n Roosta | Holland MI

Graphic Design, Apparel Design

- Developed a distinctive brand identity for a new restaurant specializing in chicken cuisine.
- Designed custom tie-dye apparel and visually appealing menu designs.
- Oversaw the creative direction for a consistent and engaging visual presence.

2018 - 2020

Legacy Apparel | Global Online

Graphic Design, Apparel Design

- Developed a compelling brand identity for the Black History Month Campaign Project.
- Created visually striking sweats and apparel from re-engineered playing card designs by Brent Bailer.
- Designed and managed an engaging web and social media presence.

2016 - 2020

Cooperative Community Newspapers | Online

Web Developer, Copyright Editor

- Applied several concepts to a neutral brand identity and dynamic web presence.
- Crafted compelling copy and produced diverse media content for digital and print platforms.

2015 - 2017

UAIR | International

Art & Marketing Director

- Developed a cohesive brand identity and cooperative intellectual property portfolio.
- Researched and developed non-profit and for profit diplomatic business platforming strategies, ie. Decentralized Tokenization, smart contracts.
- Crafted media content for fundraising and cooperative development.

2013 - 2015

GHSP Muskegon MI

Project Manager, Marketing Director

- Developed a cohesive and professional brand identity for a private family establishment.
- Designed diplomatic governing documentation and created a user-friendly website.
- Crafted persuasive grant proposals and produced diverse media content.

2015 - 2016

Space Port Cotopia Music Album | Coatopa AL

Producer, Artist

- Developed a unique and captivating brand identity for a soundtrack project.
- Composed and produced the music score and created visually compelling designs.
- Oversaw artistic direction for a consistent and engaging aesthetic

REFERENCES: AVAILABLE UPON REQUEST

EXTENDED EXPERIENCES II

2014

USDA Development Conferences | Alabama, Georgia

Farmer, Land Developer

- Learned best practices for sustainable farming techniques and efficient agricultural management.
- Participated in hands-on workshops and utilized USDA resources.
- Developed skills in farm business.

2012 - 2014

Michigreen Shop | Muskegon MI

Graphic Designer, Photographer

- Developed a distinct and appealing brand identity for a holistic community focused on caregivers and growers.
- Designed a user-friendly website and contributed to plant cultivation and care.
- Oversaw artistic direction for a cohesive visual aesthetic.

2012 - 2013

Breakfast of Champions | Muskegon MI

Graphic Designer, Product Designer

- Developed a distinct and impactful brand identity for a contemporary urban apparel company.
- Designed user-friendly websites and unique apparel.
- Executed strategic social media campaigns to boost brand visibility and engagement.

2011 - 2012

The One and Only Film | Muskegon MI

Film Director, MA Choreographer

- Developed a compelling brand identity for a film production about local espionage.
- Created storyboard documentation, wrote scripts, and oversaw filming.
- Designed visual elements and promotional materials for marketing efforts.

2012 - 2013

Michigan Scene Setters | Muskegon MI

Film Maker, Web Developer

- Developed a professional brand identity for an online news reporting company and served as a coordinator for local collaborations
- Designed a visually appealing website and created high-quality content.
- Oversaw artistic direction and crafted compelling copyright material.

2011 - 2012

Gordian Charter Solutions | Muskegon MI

Graphic Designer, Copyright Editor

- Developed a professional brand identity for a nonprofit education foundation.
- Designed visually engaging materials, created branding elements, and crafted proprietary

2010 - 2011

No More Sidelines | Muskegon MI

Script Writer, Director

- Developed a heartwarming brand identity for a film about supporting special needs individuals.
- Created storyboard documentation and wrote scripts.
- Oversaw filming and managed overall direction and production.

2009 - 2010

The Forgotten Film | Muskegon MI

Script Writer, Director

- Developed a poignant brand identity for a film about child abduction awareness.
- Created storyboard documentation and wrote scripts.
- Oversaw filming and managed overall direction and production.

PROJECTS & DEVELOPMENT

2023 - 2025

Intyce Media Internship yr. 1 | Computer Science IDE's, Interfaces, and Operating Systems

- Enhanced technical, security, and design knowledge for superior website and application development.
- Gained insights into web development, UX/UI design, and network architecture.
- Excelled in server and website support roles, ensuring secure, reliable, and high-performing web environments.
- Attended and completed course work with 3.8 for CIS 110, 113, 116, 181

2019 - 2020

Intyce Media Internship | Apparel Prototyping DTG, Multihead Embroidery, Digitizing

- Trained with Chroma Lux & Color Gate to create digitized media for embroidery and DTG.
- Created and maintained a process for social media and event marketing of street fashion.
- Operated embroidery machines, DTG Printer and ensured product quality.

2012 - 2015

GHSP Internship | Stewardship & Homesteading Farm Animals and Land Cultivation

- Studied legal frameworks and regulations governing USDA funding and Programming.
- Participated in seminars and workshops designed to introduce land holders to farm business and cultivation management.
- Researched and analyzed case studies and engaged in practical exercises
- Visited various prototypes of farm technology and Agricultural operations in and about Georgia and Alabama.
- Learned the guide to sustainable agricultural development through the USDA.